

2nd Crowdfunding Symposium

ABILITY – MOTIVATION – OPPORTUNITIES FOR DIGITAL WORK

Paderborn, July 9-10, 2020

On July 9-10, 2020 the University of Paderborn hosts the **2nd Crowdfunding Symposium**, which provides an international and interdisciplinary forum for research on crowdfunding. The symposium is organized by the research program “Digital Future” – a joint project of the Universities of Paderborn and Bielefeld.

Researchers in various fields including economics, business administration, human resource management, information systems, computer science, sociology, psychology, innovation and law are invited to submit an extended abstract. Several sessions provide scholars with the opportunity to present their academic research on topics related to the emerging fields of crowdsourcing, crowd work, cloud work, gig work, online freelancing, and other forms of on-demand labor. Presenters will receive valuable feedback from fellow researchers.



A **keynote** will be provided by **Alessandro Bozzon**, Professor and Chair of Human-Centered Artificial Intelligence at the Faculty of Industrial Design Engineering (IDE), Delft University of Technology: “**Challenges and Opportunities in Knowledge Crowdsourcing**“.

CALL FOR EXTENDED ABSTRACTS

For the symposium sessions, we especially invite submissions that relate to crowdworkers’ knowledge, skills and abilities, their motivation and their opportunities for gainful and meaningful work. Topics of interest include (but are not restricted to) the selection of retention of highly skilled crowdworkers, the provision of incentives through reputation mechanisms and price structures, the design of online tasks, attractive and efficient platform design, voice and participation for crowd and platform workers, job quality, health and satisfaction, income and working conditions, and the regulation of digital labor.

Please submit an extended abstract of 2-4 pages (plus references and attachments) by **February 15, 2020** using the link at the symposium website www.upb.de/crowdwork. Authors will be informed about the outcome of their submission by March 15, 2020. In addition authors are encouraged to submit their abstract for possible publication in a special issue of the German Journal of Human Resource Management (<https://journals.sagepub.com/home/gjh>) to be published in February 2022.

LOGISTICS

There is a registration fee of 100 € (including VAT), which will cover the conference dinner in a local restaurant on July 9, 2020 as well as food and drinks at the conference venue. Full-time students are eligible for a discounted student rate of 50 € that does not cover the conference dinner.

**WE ARE LOOKING FORWARD
TO INTERESTING SUBMISSIONS
AND AN EXCITING SYMPOSIUM!**

Scientific committee: Anja Abendroth (University of Bielefeld), Alessandro Bozzon (Delft University of Technology), Lars Hornuf (University of Bremen), Astrid Reichel (University of Salzburg), Martin Schneider (University of Paderborn)