



4th – 5th July 2019

Crowdsourcing as a New Form of Organizing Labor Relations

This year the DFG supported research project Crowdsourcing as a New Form of Organizing Labor Relations organizes the first Crowdsourcing Symposium, which will take place at the University of Bremen / Germany. Researchers in the fields of economics, business administration, information systems, innovation and law will present their research papers. Several workshops provide scholars with the opportunity to discuss academic research on topics related to the emerging fields of crowdsourcing, crowd work, cloud work, gig work, online freelancing, and other forms of on-demand labor. As this year's keynote speaker, we welcome Jan Marco Leimeister, who is a professor of information systems and director of the Institute for Information Management at the University of St. Gallen. In his keynote speech, he will talk about: Understanding a New Type of Digital Labor: How the Nature of Work Affects Satisfaction and Identification Among Crowd Workers.

4th July

Welcome Address

(Prof. Dr. Jochen Zimmermann, Dean Faculty of Business Studies and Economics, University of Bremen)

Commitment Satisfaction and Health Among German Crowd-workers: First Findings of the Paderborn-Bielefeld Survey

(Prof. Dr. Martin Schneider, Paderborn University / Research Program „Digital Future“)

Crowdsourcing and Data Privacy

(Dr. Sonja Mangold, University of Bremen)

Crowdsourced Innovation:

How Community Managers Affect Crowd Activities

(Prof. Dr. Lars Hornuf, University of Bremen, MPI Innovation and Competition, CESifo)

Platform Work and its (Regulatory) Effects for Social Security

(Prof. Paul Schoukens, Catholic University of Leuven and Tilburg University)

Unemployment and Online Labor

(Olga Slivkó, PhD, ZEW – Leibniz Centre for European Economic Research)

Keynote Speech

Understanding a New Type of Digital Labor: How the Nature of Work Affects Satisfaction and Identification Among Crowd Workers

(Prof. Dr. Jan Marco Leimeister, University St. Gallen)

5th July

Research Workshop: Crowdsourcing as a New Form of Organizing Labor Relations



Keynote Speaker
Jan Marco Leimeister

Where?

Rotunde, Cartesium
Enrique-Schmidt-Straße 5
University of Bremen

Sign up:

crowdsourcing@uni-bremen.de

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